

## **DWF Cooperation Travel Tour Conditions for Foreign Trade Visitors**

### **1. Supported measures**

Financial support is granted for informational tours (hereinafter also referred to as "measures") through the 13 German wine-growing regions for foreign merchants, restaurateurs, sommeliers or journalists, which have to be organised and conducted by the applicant. The objective of these measures is to establish and deepen personal contacts between the mentioned groups. Another aim is to spread information about the diversity and particularities of quality wines from the 13 German wine regions and promote sales.

### **2. Conditions for a grant by the German Wine Fund (DWF)**

- a) The applicant is
  - aa) business in the German wine industry which produces or distributes wines grown in the Federal Republic of Germany with a protected designation of origin or a protected geographical indication or wines with indication of the wine grape variety, as well as corresponding semi-sparkling and sparkling wines, and is required by law to pay a levy to the German Wine Fund (Deutscher Weinfonds) or
  - bb) business with headquarters outside Germany which imports and/or distributes German wines or professional Sommelier associations for their members.
- b) The application must be submitted 10 working days before the guests are invited.
- c) In the application, the names and positions or roles of the persons to be invited must be specified, together with the countries where they come from, and the application must be accompanied by a rough outline of the programme.
- d) The applicant is responsible for the organisation and guiding arrangements for the tour.
- e) The applicant must provide appropriate proof that the participants to be invited are merchants, restaurateurs, sommeliers or journalists.
- f) The travel itinerary must include visits to wineries in at least three wine-growing regions.
- g) On each day of the journey, at least two wineries should be visited (on average).
- h) The minimum number of persons participating in the journey (excluding the applicant and any persons commissioned by the applicant) is six.
- i) The DWI/DWF must be granted the opportunity to make a presentation on German wine in general (one to two hours) as part of the programme.
- j) The application must be accompanied by a correctly completed de minimis declaration. This does not apply for applicants with headquarters outside the European Union.
- k) The applicant must provide proof that the tour was implemented by submission of a signed list of the participants, photos of the tour and receipts and vouchers of travel expenses at least in the amount of the grant.

### **3. Amount and payment of the grant**

The grant is a flat-rate contribution of 600.00 € for each participant from overseas and 250.00 € for each participant from Europe. Any costs incurred beyond these amounts will be borne by the applicant. The applicant, the employee of the applicant as well as other persons commissioned by the applicant to accompany the journey are excluded from the grant.

Payment of the grant will be made upon completion of the measure, provided that the applicant has submitted all of the documents specified in item 2 (make sure to observe the time limits specified in item 4).

### **4. Time limits and dates**

Applications for informational tours in the calendar year can be made respectively starting from 1 January. The measure must be respectively completed at the latest on 31 December. Proof of implementation of the measure and participation of the guests by filing a signed list of the participants and related photos must be provided no later than four weeks after the journey.

### **5. Allocation of grants**

Since the annual financial resources for supporting cooperation travel tours are limited, allocation of the grants will be based on the date of submitting the application.

Applicants have no legal entitlement to the grant. The decision on grant applications will be made within the limits of the available financial resources.

### **6. Prohibition of double funding**

Measures that are already promoted by other funding programs are excluded from the grant. The breach of this condition may result into a revocation or withdrawal of the grant.

### **7. Contacts:**

Applicants should contact: Mr. Steffen Schindler, Head of the Marketing Department (steffen.schindler@deutscheweine.de) or his deputy, Ms. Ulrike Lenhardt (ulrike.lenhardt@deutscheweine.de)

Participation in the DWF cooperation travel tours is a measure supported with financial resources of the German Wine Fund (Deutscher Weinfonds). This assistance will be granted in the form of a contribution by the German Wine Fund to the costs of the measure.

The assistance will be granted for businesses with headquarters inside the European Union as so-called de minimis aid based on Commission Regulation (EU) No 1407/2013 of 18 December 2013 (Official Journal of the European Union L 352/1 of 24 December 2013). Since the total amount of de minimis aid granted to an undertaking in the current fiscal year and during the two previous fiscal years must not exceed a ceiling of 200 000 €, you must complete the attached de minimis declaration and return the original to us by mail, together with your application for the measure, if your business has its headquarters inside the European Union. After the measure has been carried out, you will receive a separate de minimis certificate stating the amount of the aid granted.

In addition, the "General Terms and Conditions for Participation in Financially Supported Sales Promotion Measures" shall apply, which you will also find attached.

Last updated in July 2018